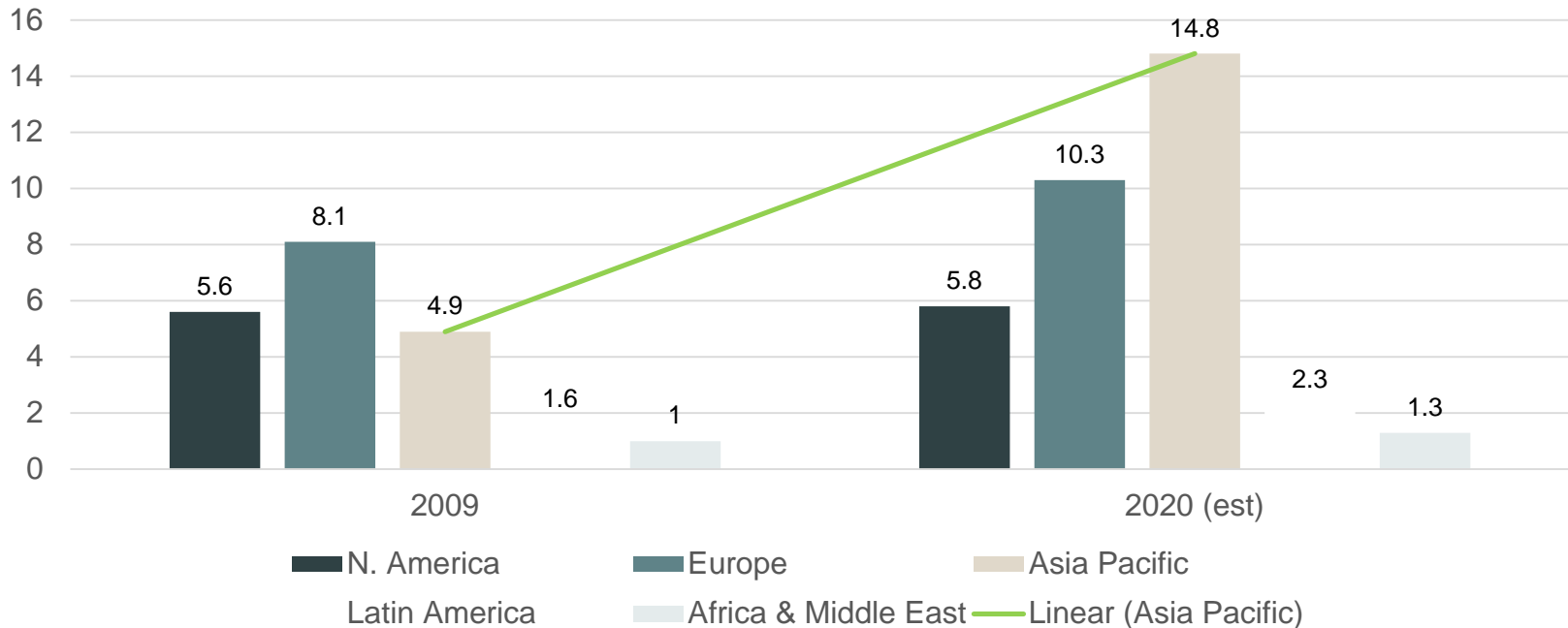


Global Consumption

Middle Class

Estimate Global Consumption Spending of Middle Class
 (in Trillions US\$)

-Source: Brookings Institution (Kaharas H and Gertz G. "New Global Middle Class: A Cross-Over from West to East")





Everything points towards increases for U.S. Exports

- U.S. current exports about 15% of GDP – this is expected to rise to 30% of GDP in the next 15 years – a 5% annual compound growth rate!
- Are you ready to compete? For your next customer?



Centers for International Trade Development (CITD) www.citd.org

- 4 Presidential E-Awards for Export Service Excellence
- 20+ years as an export resource for California
- Appointed by Governor Brown to operate the California State Trade and Export Promotion Program (CA-STEP)
- Work with CDFR through MOU to provide WUSATA and FAS services to California food producers
- Strategic Partners with SBA, EXIM, GoBIZ, CDFR and WUSATA, HKTDC and others
- Our products and services
 1. Import and Export Assistance to improve your business performance
 2. Training programs for employees, students and entrepreneurs
 3. Curriculum Development Support for Colleges