

# Essential Elements

## for the Future of the San Joaquin Valley

*2014 Public and Private Policy Series*



essential elements

## Trading Partners: Export Evolution, Logistics and Valley Economic Development

November 6, 2014

Harris Ranch Inn and Conference Center

Garden Ballroom

Coalinga, California

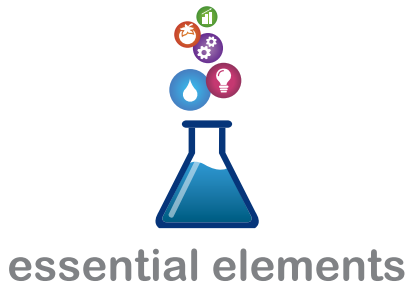
8:00 a.m.

[www.essentialelementsseries.com](http://www.essentialelementsseries.com)

Presented by the West Hills Community College District



**WEST HILLS**  
COMMUNITY COLLEGE DISTRICT



### Information

Series: ..... *Essential Elements for the Future of the San Joaquin Valley*  
2014 Public and Private Policy Series  
Presented by the West Hills Community College District  
[www.essentialelementsseries.com](http://www.essentialelementsseries.com)

Theme: ..... Water, Food, Energy, Goods Movement and Technical Education: Powering sustainable economic development

Program intent: ..... Organizing hands-on partnerships and creating action steps for the future of the San Joaquin Valley while coping with climate change

### 2014 topics:

March 27, 2014: The Very Last Drop: Managing Water & Food Production  
June 12, 2014: Energizing the Valley and Generating Jobs  
November 6, 2014: Trading Partners: Export Evolution, Logistics and Valley Economic Development

### Host Site

Harris Ranch Inn and Conference Center, Coalinga, CA  
24505 W. Dorris Avenue, Coalinga, California 93210

### Discounted Room Reservations:

November 5-6, 2014, Harris Ranch Inn & Restaurant. Call 559.935.0717. Reference code: 2SW2VY.

### Host

West Hills Community College District  
Central California Community Colleges Committed to Change (C6)

### Sponsors

Central Mother Lode Region Consortium, Central Valley Power Connect, Chevron, The Gualco Group, Harris Woolf, Jobs and the Economy, Paramount, Recurrent Energy, West Hills College Coalinga, West Hills College Lemoore, West Hills Community College District, West Hills Community College Foundation, Westside Institute of Technology.

## Welcome

On behalf of the West Hills Community College District, it is my distinct pleasure to welcome you to *Essential Elements for the Future of the San Joaquin Valley*, a premier three-part public policy series converging California's public policy and private sector leaders to confront the challenges in the Valley. In March 2014, we launched the series with *The Very Last Drop: Managing Water and Food Production*. In June, we turned our attention to *Energizing the Valley and Generating Jobs: Energy Development and Transmission*. The series resulted in action outcomes and I invite you to review those by visiting our dedicated website at [www.essentialelementsseries.com](http://www.essentialelementsseries.com). You can also follow us on Twitter @whccdworkforce.

Today, we shift our focus to *Trading Partners: Export Evolution, Logistics and Valley Economic Development*. The purpose of *Trading Partners* is to gather California's leading sector experts to determine emerging trends and events and to develop action that will help use this information to create good-paying jobs in one of the nation's largest disadvantaged areas. Our series focuses on creating a platform that contributes integrated, linked actions and alliances with greater coordination and accelerated implementation and identify potential future workforce training programs. The series is designed to stimulate those alliances.

What should be those alliances? What actions can we initiate and deploy now to help our Valley? What partnerships need to be crystallized? How can we solve the challenges facing our Valley in the 21st Century? How can we empower sustainable economic development?

We are grateful to the donors and sponsors of Essential Elements. The partners include: Central Mother Lode Region Consortium, Central Valley Power Connect, Chevron, The Gualco Group, Harris Woolf, Jobs and the Economy, Paramount, PG&E, Recurrent Energy, West Hills College Coalinga, West Hills College Lemoore, West Hills Community College District, West Hills Community College Foundation, Westside Institute of Technology. If your organization is interested in partnering with us to assist in underwriting some of the event management costs, please review the information listed on the inside back cover of this convention program booklet.

Thank you for joining us today!



Dr. Frank Gornick  
Chancellor  
West Hills Community College District



# Trading Partners: Export Evolution, Logistics and Valley Economic Development

November 6, 2014

**Note:** Lunch and panels meet in the **Garden Ballroom**, All networking takes place in the **Foyer**

8:10 - 8:30 a.m.	Welcome ..... Frank Gornick Chancellor, <i>West Hills Community College District</i> William Bourdeau Executive Vice President, <i>Harris Farms</i> Mike Dozier Executive Director, <i>Office of Community/Economic Development, CSU Fresno</i>
8:30 - 9:15 a.m.	Keynote Address South San Joaquin Valley: A Growing California Success Story ..... Jordan Levine Director of Economic Research, <i>Beacon Economics</i>
9:30 a.m.	Networking Break ..... Foyer



## Panel One: Exports in a Changing Climate

9:45 – 11:15 a.m.

Mark Nechodom, Moderator, Director, Department of Conservation

### A Conversation from Hong Kong:

Jeffrey Williamson, Statewide Director, Centers for International Trade and Development

#### Panelists:

Bill Philimore, Executive Vice President, *Paramount Farming Company*

Jordan Levine, Director of Economic Research, *Beacon Economics*

Kenny Watkins, First Vice President, *California Farm Bureau Federation*

Peterangelo Vallis, Executive Director, *San Joaquin Valley Winegrowers Association*

Facilitation of Outcomes ..... Eaton Cummings Group

11:15 - 11:30 a.m. Networking ..... Foyer



## Panel Two: Moving the Goods

11:30 a.m. – 12:45 p.m.

Jim Mayer, Moderator, Executive Director, *CA Forward*

#### Panelists:

Stas Margaronis, Reporter, *American Journal of Transportation*

Bruce de Terra, Chief, Office of Freight Planning, *California Department of Transportation*

Ken Norwood, Director of Ports-West, *Union Pacific Railroad*

Gina Barro, Business/Trade Development Manager, *Port of Long Beach*

Facilitation of Outcomes ..... Eaton Cummings Group

12:45 p.m. Hosted Luncheon  
 Remarks..... Jim Mayer  
 Executive Director, *CA Forward*  
 The Groundwater Governance Rollout remarks ..... Dorene D'Adamo  
 Board Member, *State Water Resources Control Board*  
 2:00 - 2:15 p.m. Networking ..... Foyer



**Panel Three: 2015 Water Outlook Q&A**

**2:15 – 3:00 p.m.**

**David Orth**, Moderator, *Kings River Conservation District*

**Panelists:**

Bill Croyle, Drought Manager, *Department of Water Resources*

Dorene D'Adamo, Board Member, *State Water Resources Control Board*

Sarge Green, Director, *California Water Institute at CSU, Fresno*

Questions and Answers ..... Robert Gore, *The Gualco Group*

3:00 – 3:15 p.m. Networking Break ..... Foyer/Courtyard



**Panel Four: Growth Industries - Creating Jobs**

**3:15 - 4:30 p.m.**

**Moderator: Frank Gornick**, Moderator, *Chancellor, West Hills CCD*

**Panelists:**

Jeanette Benson, Deputy Sector Navigator, *Global Trade and Logistics*

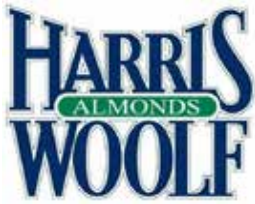
Mark Nechodom, Director, *Department of Conservation*  
 Dan Sumner, Director, *University of California Agricultural*

Mike Dozier, Executive Director, *Office of Community and Economic Development, CSU Fresno*

*Issues Center*



4:30 - 4:50 p.m. Facilitation of Outcomes and Summary of the Day ..... Frank Gornick  
 Chancellor, *West Hills Community College District*  
 Eaton Cummings Group  
 5:00 - 6:00 p.m. Hosted Reception..... Foyer  
 6:00 p.m. Adjournment



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Essential Elements is grateful for the continuing support and leadership of the following agencies:

Association of California Water Agencies

Burlington Northern Railway

California Council for Environmental and Economic Balance

California Department of Food and Agriculture

California Department of Water Resources

California Energy Commission

California Forward

California League of Food Processors

California State University, Fresno

Cal Poly, San Luis Obispo

California State Water Resources Control Board

Central Mother Lode Regional Consortium

Fresno County Farm Bureau

Friant Water Authority

Governor's Office of Business & Economic Development (GOBiz)

The Gualco Group, Inc.

Kern County Water Agency

Kings County Farm Bureau

Kings River Conservation District

Latino Water Coalition

Merced County Farm Bureau

Merced Irrigation District

Metropolitan Water District

Meyers Family Farms

Modesto Irrigation District

Pacific Gas and Electric

San Joaquin County Farm Bureau

San Joaquin Valley Partnership

San Luis and Delta Mendota Water Authority

Western Growers Association

Western States Petroleum Association

Westlands Water District

Union Pacific Railroad

United States Bureau of Reclamation

United States Department of Agriculture

University of California, Merced

University of California, Office of the President

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# Policy Series

## Essential Elements for the Future of the San Joaquin Valley

*A private and public policy series*  
Presented by West Hills Community College District



**E**ssential Elements is a three-part series on the following topics: water and food, energy development and transmission, and trade and logistics. The intent of the series is to organize hands-on partnerships and create action steps for the future of the San Joaquin Valley while coping with climate change. Essential Elements will be held at Harris Ranch Inn and Conference Center. Each session will include guest speakers and panel discussions.

### \$5,000 Premier Sponsorship

**Includes:**

- Full color logo inclusion in policy series program
- Complimentary physical space for exhibit display
- Inclusion of company literature in attendee packet
- Recognition at the welcome and dinner sessions

**For further details please contact:**

**Dr. Stuart Van Horn**

**at [stuartvanhorn@whccd.edu](mailto:stuartvanhorn@whccd.edu) or 559-934-2131.**



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