



# California's Rural Health Care Workforce Development Needs

*Eric Brown  
President  
California Telehealth Network/  
OCHIN Broadband Network Services*

WE ARE **OCHIN**



# CTN and OCHIN in California

## 120 Total Unique Customers

- Community Health Centers (36)
- Hospitals (29)
- Health Plans (2)
- Planned Parenthood (5)
- Other Clinical Organizations (48)

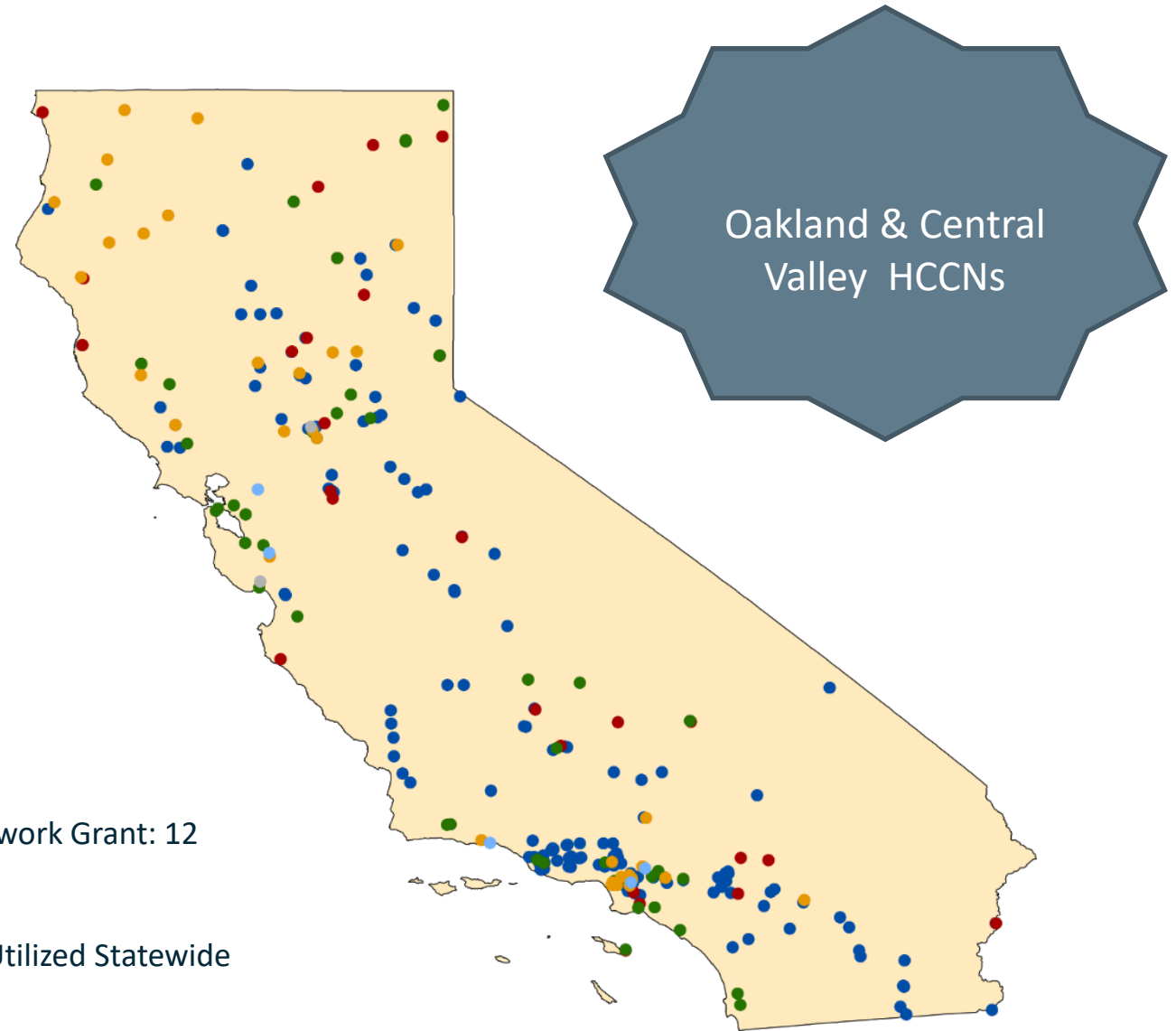
## Number of Organizations by Product\*

- Broadband: 80 (● 241 Connected Sites)
- Epic: 25
- NextGen: 5
- Analytics: 25

*\*Some customers have more than one product*

## Projects

- Alternative Payment Models
- CAIR
- CHDP
- CPSP
- HCCN HRSA Network Grant: 12
- CHCN
- CVHN
- CTCR Services: Utilized Statewide



# Rural Health Care Workforce Expertise Needs

- Clinicians with competency handling data to improve patient outcomes
- Clinicians that are comfortable with telehealth and digital health technology
- Operational expertise in a clinic environment

# Rural Health Care Workforce Position Needs

- Telehealth coordinators
- Technical Staffing
  - Cisco certified
  - Competencies: Routers, Firewalls, Switches, Wide Area Networks, Video over Broadband
  - Service oriented problem solvers
- Collaborative care expertise (ACO, Patient Centered Medical Home)

# Emerging Health Care Workforce Needs

- Informatics
- Clinical workflow engineers
- Community health workers (social determinants of health)

# Rural Health Care Staffing Barriers

- Lack of broadband
- Lack of access to clinical specialists
- Peer contact
- Continuing education opportunities
- Local lifestyle for employees with families or young singles

Thank You!

**Eric Brown**  
President  
California Telehealth  
Network  
[browne@ochin.org](mailto:browne@ochin.org)  
310.365.1450