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# 2016

# CALIFORNIA ECONOMIC SUMMIT

DECEMBER 13-14 | SACRAMENTO, CA

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# DRIVERS OF UPWARD MOBILITY

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## PATHWAYS

People need the skills to get quality jobs.

## QUALITY JOBS

Raising the minimum wage is not enough.

## AFFORDABLE LIVING COSTS

Housing (and transportation and energy costs) cannot rise faster than wages.

# ROADMAP FOR SHARED PROSPERITY



## A PLAN TO ADVANCE TRIPLE BOTTOM LINE

We must address all three spheres to solve our problems.

## THE ONE MILLION CHALLENGES

Our solutions must match the scale of our problems.

- **1M Skilled Workers**
- **1M AF of Water**
- **1M Homes**



# WORKFORCE

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## DURABLE REGIONAL PARTNERSHIPS

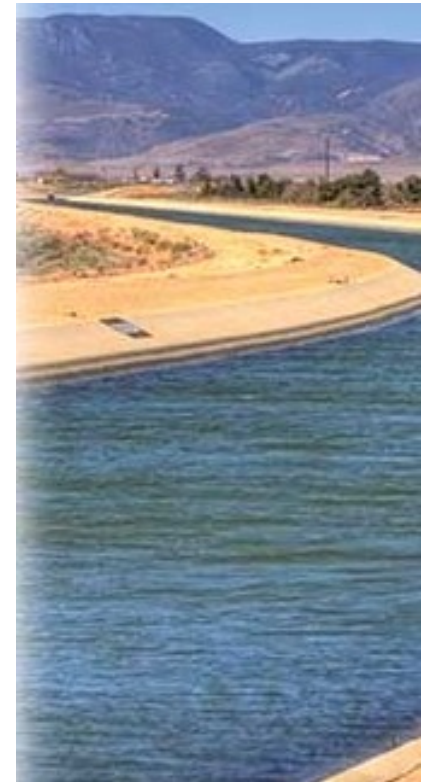
- Strong Workforce Program is a framework – for integrating siloed programs and siloed thinking.
- Significant new resources have reduced excuses – and created expectations that need to be fulfilled.
- Effective implementation will be everything.



**BUT PATHWAYS ARE NOT ENOUGH ...  
IF THE JOBS ARE NOT THERE**

## INNOVATION AT THE REGIONAL SCALE

- Sustainable Ground Management Act and Integrated Regional Water Management Plans must be linked.
- Regions need to tailor governance, finance and regulations to their plans.
- The state needs to provide the policy tools, technical assistance and incentives.



# HOUSING

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## EVERY REGION HAS A PROBLEM

In SJV, 357T households pay too much.  
The “affordability gap” is \$1B.

## EVERY REGION HAS A SOLUTION

Reducing regulatory costs and financing  
infrastructure. State action also required.

## IF WE SOLVE THIS PROBLEM, WE SOLVE MORE THAN HOUSING

Lowers costs, increases jobs, innovates regulations,  
improves financing tools.



# STEWARDSHIP

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## BIGGEST OBSTACLE IS POLITICAL WILL

- Solutions of scale will require adversaries to cooperate.
- Breakthroughs must happen at the community and regional levels.
- Motivation: Community interest above individual interest.
- Perquisites: Candor, honesty, respect and trust.
- Characteristics: Compromise, commitment, action.

**BE THE CHANGE. REGISTER NOW.**



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