

# Essential Elements 5ive

Powering Sustainable Economic Development  
for the  
San Joaquin Valley





## 4 – H Pledge

- I pledge  
my head to clearer thinking,  
my heart to greater loyalty,  
my hands to larger service,  
and my health to better living,  
for my club, my community, my country and my world.



# Importance of Agricultural Literacy Education and Workforce Development

- “Americans have no idea where their food comes from....that must be changed.” Dr. Norman Borlaug
- “A civilization declines when it loses touch with its agrarian roots.” Richard Critchfield



# Agriculture in the Classroom

[www.learnaboutag.org](http://www.learnaboutag.org)

[www.agclassroom.org](http://www.agclassroom.org)

[www.agfoundation.org](http://www.agfoundation.org)

# Project Food, Land & People

[www.foodlandpeople.org](http://www.foodlandpeople.org)



Center for Land-Based Learning  
[www.landbasedlearning.org](http://www.landbasedlearning.org)

America's Heartland  
[www.americasheartland.org](http://www.americasheartland.org)



# FFA Creed

- I believe in the future of agriculture, with a faith born not of words but of deeds – achievements won by the present and past generations of agriculturalists; in the promise of better days through better ways, even as the better things we now enjoy have come to us from the struggles of former years.

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